coinjar

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07 OCTOBER 2026 · BENGALURU

To,
The Executive Committee & Merchant Council
Bengaluru East Retailers & Traders Association
Commercial Street Hub, Shivajinagar, Bengaluru 560001

Pilot Deployment: Zero-Fee Digital Payments & Clinkbox 4G Soundbox Rollout

Dear Merchant Council Members,

Over 80% of daily transactions at corner tea stalls, bakeries, and retail counters across Bengaluru are under ₹100. Despite rapid smartphone adoption, small merchants lose valuable minutes every morning arguing over ₹5 coin change or falling victim to fraudulent payment screen generator applications.

Coinjar was built from the ground up to solve the friction of the micro-payment moment. Our system pairs a two-tap scan-and-pay flow with our proprietary **Clinkbox 4G Soundbox**. The Clinkbox features a tamper-proof 360-degree copper-amber LED halo that glows exclusively upon cryptographic confirmation of bank-to-bank settlement, complemented by a spoken 2-digit verification check code.

We are pleased to invite 500 member merchants of the Bengaluru East Retailers Association to participate in our zero-cost Q4 2026 pilot program:

- 🪨 **Free Acrylic QR Standee** delivered and paired in under 8 minutes by Coinjar Crew agents.
- ⚡ **Zero MDR** on all UPI transactions under ₹2,000 for the duration of the pilot.
- 🌙 **Automatic 9:30 PM Nightly Sweeps** directly to your existing current or savings bank account.
- 📒 **Coinjar Tab Book Digital Khata** to manage credit balances for regular patrons.

Our Lead Field Agent Rajesh G. and Head of Merchant Operations Priya Sundaram are available to conduct on-site demonstrations for your committee this week.

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